



3KND 1503 am Radio
 Online & Digital Station
 35 Copernicus Crescent
 Bundoora, Victoria 3083
 (03) 9471 1305
 www.3knd.org.au
 communication@3knd.org.au

Sponsorship Rate Card

Rates

General Spot Rates

Production Costs	
Studio Rental	\$200 Per hour (with producer)
Audio Production	\$100 Per Piece
Voice-Over Artist	\$150 Per Voice
Script Development	\$75 Per Script
CD Burning/Duplication	\$5 Per Copy (CD Rom)

	15 sec	30 sec	45 sec	60 sec
Mon –Sun	\$20	\$35	\$45	\$50

*For every 4 purchased Commercials campaigns, receive one for free.

Community Calendar	6 reads per day	\$30 per day
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Community Calendar Reads are *specifically* for **Not for Profit** Organisations to promote a not for profit event or inform community listeners

Other Information

- Cancellation must be 7 Days prior to broadcast.
- Cancellation fee - 10% of the broadcast fee will apply for Cancellation.
- Additional cost may apply for studio time and production

Target audience: Indigenous communities within Victoria particularly the metropolitan communities. We also broadcast via the web and on Digital Radio (KND Digital).

This means that ANYONE in Australia or even the WORLD can tune in online, digital or the AM frequency 1503.

With an active audience of 40,000 and growing this includes a variety of different demographic groups.

Booking Deadlines

Bookings to be made two weeks prior to start date. All material received one week prior to the campaign start date and in an MP3 format.

For bookings and Scheduling, please contact Erica Higgins;

Phone: (03) 9471 1305 Mobile: 0432 665 785

Email: communication@3knd.org.au